



University of Rajasthan Jaipur

SYLLABUS

(Three/Four Year Under Graduate Programme)

B.Com. – E.A.F.M.

I & II Semester

Examination-2023-24

As per NEP - 2020

P. J. Jay
Dy. Registrar (Acad.)
University of Rajasthan
JAIPUR

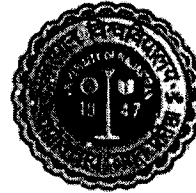
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UG0205-Three/Four Year Bachelor of Commerce (EAFM)

As per
UGC Curriculum and Credit Framework for Undergraduate Programmes
under NEP 2020

Medium of instruction: Hindi/English

w.e.f. Academic Session 2023-24.



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SEMESTER-I

Course Code	Level	Course Title	Course Type	Total Hours	L	T	P	Total Credit	EoSE Marks	Conti. Assess. Marks	Total Marks
UG0205-EFM-51T-101	5	Business Economics	DCC (Major)	90	4	2	0	6	120	30	150
UG0205-EFM-51T-102	5	Indian Banking and Financial System	DCC (Major)	90	4	2	0	6	120	30	150
UG0203-ABS-51T-103	5	Financial Accounting	DCC (Major/Minor)	90	4	2	0	6	120	30	150
104		Language-Hindi	AEC	60	4	0	0	4			
105			SEC	30	2	0	0	2			
106			VAC	30				2			
				Total Credit				26			

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SEMESTER-II

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Course Code	Level	Course Title	Course Type	Total Hours	L	T	P	Total Credit	EoSE Marks	Conti. Assess. Marks	Total Marks
UG0205-EFM-52T-107	5	Elements of Financial Management	DCC (Major)	90	4	2	0	6	120	30	150
UG0205-EFM-52T-108	5	Indian Economy	DCC (Major)	90	4	2	0	6	120	30	150
UG0204-BDM-51T-109	5	Business Laws	DCC (Major/Minor)	90	4	2	0	6	120	30	150
110		Language-English	AEC	60	4	0	0	4			
111			SEC	30	2	0	0	2			
112			VAC	30				2			
				Total Credit				26			

Credits offered for 1-year certificate: Year I Internship Total credits

$$52 + 4 = 56$$

For exit after 1st year, minimum credit requirement is 48 from the course and 4 credits from the internship, hence the certificate is @52 credits. After 1st year Internship is mandatory for exiting at this stage.

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SEMESTER-III

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Course Code	Level	Course Title	Course Type	Total Hours	L	T	P	Total Credit	EoSE Marks	Conti. Assess. Marks	Total Marks
UG0205-EFM-63T-201	6	Public Finance	DCC (Major)	90	4	2	0	6	120	30	150
UG0205-EFM-63T-202	6	Business Budgeting	DCC (Major)	90	4	2	0	6	120	30	150
UG0203-ABS-63T-203	6	Business Statistics	DCC (Major/Minor)	90	4	2	0	6	120	30	150
UG0203-ABS-63T-204	6	1. Computer Application in Business	MDEC	60	4	0	0	4	80	20	100
UG0204-BDM-63T-205		2. Business Communication Skills									
UG0205EFM-63T-206		3. The Economy of Bharat (Choose any one from MDEC Papers)									
207			SEC	30	2	0	0	2			
208			VAC	30				2			
								Total Credit	26		

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SEMESTER-IV

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Course Code	Level	Course Title	Course Type	Total Hours	L	T	P	Total Credit	EoSE Marks	Conti. Assess. Marks	Total Marks
UG0205-EFM-64T-209	6	Rural Economics	DCC (Major)	90	4	2	0	6	120	30	150
UG0205-EFM-64T-210	6	Project Management & Control	DCC (Major)	90	4	2	0	6	120	30	150
UG0204-BDM-64T-211	6	Company Law	DCC (Major/Minor)	90	4	2	0	6	120	30	150
UG0203-ABS-64T-212	6	1. Business Data Analysis	MDEC	60	4	0	0	4	80	20	100
UG0204-BDM-64T-213		2. E-Commerce									
UG0205EFM-64T-214		3. Personal Finance (Choose any one from MDEC Papers)									
215			SEC	30	2	0	0	2			
216			VAC	30				2			
								Total Credit	26		

Duration of internship: 120 hours or 3 weeks (4 Credits)

Credits offered for a two-year diploma:

Year I Year II Internship Total Credits

52 52 4 = 108

For exit after IInd year, the minimum credit requirement is 96 from the course and 4 credits from the internship, hence the UG Diploma @100 credits.

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SEMESTER-V

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Course Code	Level	Course Title	Course Type	Total Hours	L	T	P	Total Credit	EoSE Marks	Conti. Assess. Marks	Total Marks
UG0205-EFM-75T-301	7	Security Analysis & Portfolio Management	DCC (Major)	90	4	2	0	6	120	30	150
UG0205-EFM-75T-302	7	International Trade & Finance	DCC (Major)	90	4	2	0	6	120	30	150
UG0203-ABS-75T-303	7	Cost Accounting	DCC (Major/Minor)	90	4	2	0	6	120	30	150
UG0203-ABS-75T-304	7	1.Financial Technology and Analytics	MDEC	60	4	0	0	4	80	20	100
UG0204-BDM-75T-305		2. Trade Union & Industrial Relations									
UG0205EFM-75T-306		3.Sustainable Development (Choose any one from MDEC Papers)									
				Total Credit				22			

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SEMESTER-VI

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Course Code	Level	Course Title	Course Type	Total Hours	L	T	P	Total Credit	EoSE Marks	Conti. Assess. Marks	Total Marks
UG0205-EFM-76T-307	7	International Business Environment	DCC (Major)	90	4	2	0	6	120	30	150
UG0205-EFM-76T-308	7	Cooperative Movement in Rajasthan	DCC (Major)	90	4	2	0	6	120	30	150
UG0204-BDM-76T-309	7	Fundamentals of Human Resource Management	DCC (Major/Minor)	90	4	2	0	6	120	30	150
310			SEC					2			
Total Credit								20			

Credits offered for a 3-year UG degree:

Year I	Year II	Year III	internship	total credits
52	52	42	4	= 150

For exit after IIIrd year, minimum credit requirement is 146 from the course and 4 credits from the internship, hence 3 years UG Degree @140 credits.

Minimum seats to be filled for running the course: 15

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SEMESTER-VII

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Course Code	Level	Course Title	Course Type	Total Hours	L	T	P	Total Credit	EoSE Marks	Conti. Assess. Marks	Total Marks
UG0205-EFM-87T-401	8	Economic Administration & Policy	DCC (Major)	90	4	2	0	6	120	30	150
UG0205-EFM-87T-402	8	Entrepreneurship and Small Business Management	DCC (Major)	90	4	2	0	6	120	30	150
UG0203-ABS-87T-403	8	Income Tax law and Practice	DCC (Major/Minor)	90	4	2	0	6	120	30	150
UG0203-ABS-87T-404	8	1. Auditing and Management Accounting	MSDEC		4	0	0	4	80	20	100
UG0204-BDM-87T-405		2. Indian Ethos and Leadership									
UG0205EFM-87T-406		3. Moneretary Economics (Choose any one from MSDEC Papers)									
UG0203-ABS-87T-407	8	1. Good and Services Tax (GST)	MSDEC		4	0	0	4	80	20	100
UG0204-BDM-87T-408		2. Advertising & Sales Management									
UG0205EFM-87T-409		3. Fundamental of Investment (Choose any one from MSDEC- Papers)									
				<p><i>Rj / Jaw</i></p> <p>Dy. Registrar (Acad.)</p> <p>University of Rajasthan</p> <p>JAIPUR</p>				Total Credit	20		

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SEMESTER-VIII

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Course Code	Level	Course Title	Course Type	Total Hours	L	T	P	Total Credit	EoSE Marks	Conti. Assess. Marks	Total Marks
UG0205-EFM-88T-410	8	Rural Development and Co-operation	DCC (Major)	90	4	2	0	6	120	30	150
UG0205-EFM-88T-411	8	Management of Financial Services	DCC (Major)	90	4	2	0	6	120	30	150
UG0204-BDM-88T-412	8	Marketing Management	DCC (Major/Minor)	90	4	2	0	6	120	30	150
UG0203-ABS-88T-413	8	1. Operational Research and Quantitative Techniques	MSDEC		4	0	0	4	80	20	100
UG0204-BDM-88T-414		2. Fundamentals of Retail Management									
UG0205EFM-88T-415		3. Research Ethics and Methodology (Choose any one from MSDEC Papers)									
UG0203-ABS-88T-416	8	1. Project Management	MSDEC		2	0	0	2	80	20	100
UG0204-BDM-88T-417		2. Indian Management Thought & Thinkers									
UG0205EFM-88T-418		3. Digital Banking (Choose any one from MSDEC- Papers)									
				Total Credit				20			

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Credits offered for 4-year UG degree honours:

Year I	Year II	Year III	Year IV	internship	total credits
52	52	42	50	4	= 200

For a 4-year UG degree Honours minimum credit requirement is 196 from the course and 4 from the internship, for hence 4-year UG degree Honours @200 credits.

Students who score 75% or more in 3 year UG degree will be eligible for the 4th year of the 4-year UG “honours with research” programme.
Minimum seats to be filled for running the course: 15

SEMESTER-VII

Course Code	Level	Course Title	Course Type	Total Hours	L	T	P	Total Credit	EoSE Marks	Conti. Assess. Marks	Total Marks
UG0205-EFM-87T-401	8	Quantitative Techniques	DCC (Major)	90	4	2	0	6	120	30	150
UG0205-EFM-87T-402	8	Derivatives and Risk management	DCC (Major)	90	4	2	0	6	120	30	150
UG0203-ABS-87T-403	8	Basics of Statistics	DCC (Major/Minor)	90	4	2	0	6	120	30	150
Total Credit								18			

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SEMESTER-VIII

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Course Code	Level	Course Title	Course Type	Total Hours	L	T	P	Total Credit	EoSE Marks	Conti. Assess. Marks	Total Marks
UG0205-EFM-88T-404	8	Operation Research and Risk Analysis	DCC (Major)	90	4	2	0	6	120	30	150
UG0205-EFM-88T-405	8	Synopsis Preparation and Report Writing	DCC (Major/Minor)	90	4	2	0	6	120	30	150
UG0204-BDM-88T-406	8	Marketing Research			4	2	0	6			
RAEC-88T-407	8	Research Ethics and Methodology	RAEC	180	4	2	0	2			300
				Total Credit				20			
RAEC-88T-408(D)		Dissertation/ Thesis Preparation/ Writing	RAEC		12 hours/ week			12			

Credits offered for 4-year UG degree "honours with research":

Year I	Year II	Year III	Year IV	internship	total credits
52	52	42	50	4	= 200

For 4 year UG degree "honours with research" the minimum credit requirement is 196 from the course and 4 from the internship, hence 4 year UG degree "honours with research" @200 credits.


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Name of the Programme: Four Year Bachelor of commerce Programme

EAFM
B.Com (EAFM)
Rajwade

Title of the Course: Business Economics

Paper Code:UG0205-EFM-51T-101

Semester: I

Level	Course Credits	No. Of Hours per Week	Total No. of Teaching Hours	End Semester Exam	Continuous Comprehensive Assessment (30 Marks)
5	6 Credits	6 Hours	90 Hours	120 Marks	Internal Assignments -10 marks
					Seminar & Group Discussions- 10 marks
					Attendance and Discipline- 10 marks

OBJECTIVES:

1. The objective of this course is to acquaint the students with concepts and techniques used in Micro & Macro Economic theory and to enable them to apply this knowledge in Business decision-making.
2. Business economics also aims to help students understand the broader economic environment in which businesses operate including the macroeconomic factors that affect the overall performance of the economy.

LEARNING OUTCOME OF THE COURSE:

1. Business economics courses should encourage students to develop critical thinking skills, including the ability to evaluate economic arguments and theories, identify biases, and make well-reasoned judgments.
2. Overall, the outcome of a course in business economics would equip students with the knowledge and skills necessary to make informed decisions in the complex and dynamic business environment. Graduates of business economics programs would be able to apply economic principles and analytical skills to solve business problems and make strategic decisions that contribute to the success of their organizations.

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SYLLABUS

UNIT -I

Business Economics- Meaning, Nature and Scope, Role of Business Economist in Business.

Central problems of the economy. Micro Economics & Macro Economics: Concept & Scope. Role of Micro and Macro Economic Analysis in Formulation of Business Decisions, Difference and Interdependence of Micro and Macro Economic Analysis.

Utility Analysis: Cardinal and Ordinal Approaches, Law of Diminishing Marginal Utility and Law of Equi-Marginal Utility. Consumer's Surplus.

UNIT-II

Indifference Curve-Meaning, Characteristics, Consumer's Equilibrium, Income Effect, Price Effect and Substitution Effect.

Demand Analysis, Law of Demand, Elasticity of demand and its measurement and significance.

Supply and Law of Supply, Elasticity of supply.

Demand Forecasting.

Revenue and Cost Analysis: Revenue Analysis, Relationship between Total Revenue, Marginal Revenue and Average Revenue. Various concepts of cost, short and long run cost curves.

UNIT-III

Production Function – Types of Production functions, Laws of Returns, Law of Variable Proportions, Returns to scale, Isoquant curves, Expansion path.

General Theory of Price Determination. Role of Time Element in Price Determination.

Market Analysis: Price and Output determination under Perfect Competition, Monopoly, Discriminating Monopoly, Imperfect Competition and Oligopoly: Price Leadership and Kinked Demand Curve.

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Unit-IV

Business Cycles-Theories and Phases.

Factor Pricing: Determination of Rent, Wages, Interest and Profit.

Marginal Productivity theory of Distribution.

National Income and its measurement, National Income and Its relationship with Economic welfare.

Suggested Readings:

1. D.M. Mithani: Fundamentals of business and managerial economics, Himalaya Publishing House.
2. Mote and Paul and Gupta: Managerial Economics, TATA McGraw Hill, New Delhi.
3. Ahuja, H.L.: Managerial Economics, S. Chand & Company Ltd., New Delhi.
4. B.P. Gupta: VyavsayikArthashastra (Hindi), Malik and Company, Jaipur.
5. Agarwal and Agarwal: VyavsayikArthshastra, (Hindi) Ramesh Book Depot., Jaipur.
6. M. D. Agarwal and Som Deo: Business Economics, Ramesh Book Depot, Jaipur.
7. Dwivedi D. N., Managerial Economics, Vikas Publications, Delhi.

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Name of the Programme: Four Year Bachelor of commerce Programme

Title of the Course: Indian Banking and Financial System

Paper Code:UG0205-EFM-51T-102

Semester: ~~II~~ I

EAFM
B Com (EAFM)
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Level	Course Credits	No. Of Hours per Week	Total No. of Teaching Hours	End Semester Exam	Continuous Comprehensive Assessment (30 Marks)
5	6 Credits	6 Hours	90 Hours	120 Marks	Internal Assignments -10 marks
					Seminar & Group Discussions- 10 marks
					Attendance and Discipline- 10 marks

OBJECTIVES:

1. To provide the basic knowledge of Indian Banking and financial system and institutions and to familiarize the student with major financial services in India.
2. To provide a comprehensive understanding of the Indian financial system and its various components, so that learners can make informed decisions about financial matters and also pursue careers in the financial sector.

LEARNING OUTCOME OF THE COURSE

1. Students would become aware of the regulatory framework of the Indian financial sector and the role played by regulatory bodies such as RBI, SEBI, etc.
2. Students would gain an understanding of the recent developments in the Indian financial sector such as digital banking, Innovative Banking, and the challenges faced by the sector such as NPAs and cyber threats.

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SYLLABUS

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Unit-I

Bank-Meaning, Types and Functions of banks, Role of Banks in Economic Development. Credit Creation of Banks. Banking Products and Services: Types of Deposits and Retail Loans.

Reserve Bank of India: objectives, organizational setup, Functions and Credit Control.

Main Provisions of Banking Regulations Act, 1949 and Reserve Bank of India Act, 1934.

Bankers – Customer relationship: General and Special (Banker's Rights and Obligations) Garnishee order.

Unit-II

Universal and Innovative Banking: Meaning, Significance and features.

Channels of Banking: ATM, Internet, Mobile, Phone Banking, PoS (Point of Sale), UPI.

E- Payment's mechanism of banks- plastic cards, NEFT, RTGS, IMPS, SWIFT, ECS, payments wallets.

Negotiable Instruments – Cheques, Bills of Exchange, Promissory Note and Demand Draft- Concept, Features, Types and Parties. Acceptance, Payment and Collection of Negotiable Instruments.

Crossing of Cheques, Concept and types of crossing, Endorsement and presentation of Negotiable Instruments.

Unit-III

Indian Financial System: Meaning, Functions and its Components, Financial System and Development, Major issues in Indian Financial System.

Financial Market: Meaning, Features and Functions. An Overview of Money Market, Capital Market (Primary and Secondary) and their Financial Instruments, Debt Market- Meaning and Functions and their instruments, Role of SEBI and RBI in regulation of Capital and Money Market.

NPA: Meaning, Causes of NPA, Impact of NPA on banking Sector.

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Financial Institutions: An Overview of Development Financial Institutions- IFCI, SIDBI, ICICI, IRCI, IDBI- Objectives, Functions.

Financial Services: Merchant Banking, Mutual Fund, Leasing, Hire Purchase, Venture Capital- Meaning, Objectives and Functions. Introduction to BITCOIN, Blockchain and Crypto Currency.

Financial sector reforms in India.

Suggested Readings:

1. Vasant Desai: Indian Banking Nature and Problems, Himalaya Publishing House, Delhi.
2. Natarajan S, Parameshwaran R: "Indian Banking", S. Chand & Company Ltd., New Delhi.
3. Averbach, Robert D; Money, Banking and Financial Markets Macmillan, London.
4. Varshney, P.N.: Indian Financial System, Sultan Chand & Sons, New Delhi.
5. Khan, M.Y.: Indian Financial System, Tata McGraw Hill, Delhi.
6. Bhole L.M.: Financial Markets and Institutions, Tata McGraw Hill, Delhi.
7. J.K. Tandon and T.N. Mathur – Banking And Finance, Shivam Book House (P) Ltd., Jaipur (Hindi and English Version)
8. Vashitha, Swami, Gupta: Banking and Finance, Ramesh Book Depot, Jaipur.

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Name of the Programme: Four Years Bachelor of commerce Program (EAFM)

Title of the Course: Elements of Financial Management

Paper Code:UG0205-EFM-52T-107

Semester: II

Level	Course Credits	No. Of Hours per Week	Total No. of Teaching Hours	End Semester Exam	Continuous Comprehensive Assessment (30 Marks)
5	6 Credits	6 Hours	90 Hours	120 Marks	Internal Assignments -10 marks
					Seminar & Group Discussions- 10 marks
					Attendance and Discipline- 10 marks

OBJECTIVES:

1. To familiarize the students with fundamental principles and practices of Financial Management.
2. To teach students how to analyse financial data, evaluate investment opportunities, and design strategies and techniques to achieve financial objectives.

LEARNING OUTCOME OF THE COURSE:

1. Students would be equipped with the knowledge, skills, and mindset necessary to navigate the complex world of finance and make sound financial decisions, both personally and professionally.
2. Knowledge of Financial Management would open the various career opportunities. Individuals with a strong foundation in Financial Management can pursue careers in finance, accounting, investment banking, financial analysis, financial consulting, or corporate finance.

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UNIT -I

Financial Management: Meaning, Scope, Importance and Limitations. Analysis of Financial Statements- Income Statement and Balance- Sheet, Techniques of Financial Analysis. Financial Planning: Objectives, Significance & Factors affecting Financial Planning. Ratio Analysis: Meaning and classification of Ratio- Liquidity Ratio, Activity Ratios, Profitability Ratios, Leverage Ratios and Investment Ratios.

UNIT-II

Working Capital Management: Concept and Significance, Determinants and Estimation of working capital, Adequate working capital: Merits and Demerits. Management of Inventory: Meaning, Importance, Techniques of Inventory control. Management of Cash, Receivables and Marketable Securities. Fund flow Statement: Changes in Working Capital, Sources and Uses of Funds.

UNIT-III

Capital Structure and Capitalization Meaning, concepts, difference between capital structure and capitalization, factors affecting capital structure. Cash flow analysis: Operating activities, financing activities and Investing activities. Break Even Analysis.

UNIT-IV

Capital Budgeting: Meaning, Process and Techniques of Capital Budgeting. Sources of short-term and Long-term Finance, Equity versus Debt. Digital Finance. Leverages: Operating, Financial and Combined leverages. Dividend and Dividend policy: Meaning, Forms of dividend, theories of dividend, Factors affecting dividend policies. Right Issue.

Suggested Readings:

M.R. Agrawal, "Financial Management", Garima Publications, Nehru Bazar, Jaipur

Agrawal and Agrawal, "Elements of Financial Management" Ramesh book Depot Publications, Jaipur.

Bhalla, V.K., "Financial Management & Policy," (Anmol Publications, Delhi). Chandra, P., "Financial Management- theory and practice", (Tata Mc Graw Hill).

Rustagi, "Fundamentals of Financial Management", (Galgotia Publishing House, Delhi).

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Khan M.Y- Indian Financial Management, Tata Mc Graw Hill, India.

Maheshwari S.N –Financial Management, Sultan Chand and Sons, New Delhi.

Horne, J.C. Van., “Fundamentals of Financial Management”, 9th ed. (New Delhi Prentice Hall of India 1995).

Khan and Jain., “Financial Management text and problems”, 2nd ed. (Tata Mc Graw Hill New Delhi 1992).

Pandey, I.M., “Financial Management”, Vikas Publications.

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Name of the Programme: Four Years Bachelor of commerce Program (EAFM)

Title of the Course: Indian Economy

Paper Code:UG0205-EFM-52T-108

Semester: II

Level	Course Credits	No. Of Hours per Week	Total No. of Teaching Hours	End Semester Exam	Continuous Comprehensive Assessment (30 Marks)
5	6 Credits	6 Hours	90 Hours	120 Marks	Internal Assignments -10 marks
					Seminar & Group Discussions- 10 marks
					Attendance and Discipline- 10 marks

OBJECTIVES:

1. The paper aims to cover different spheres of Indian Economy to make students aware of the problems and achievements of our economy.
2. Enable student to critically evaluate Economic Policies and its impact on different sectors and society.

LEARNING OUTCOME OF THE COURSE:

1. This course would help student to understand the key issues related to the Indian economy. It will broaden their horizons and enable them to analyse current economic policies in getting employment.
2. Students would develop the ability to analyse the contemporary issues, challenges and emerging trends of the Indian Economy.

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UNIT I:

Indian Economy: Basic Features of Indian Economy, Causes of under development of Indian Economy. India as Mixed Economy, India's Position in World Economy,

Determinants of Economic development, Developed v/s Developing Economy.

Economic Planning: Meaning, Objectives & Significance. NITI Aayog: Objectives and Functions.

UNIT II:

Unemployment in India- Meaning, Types, Causes and Remedies to remove unemployment.

Population Explosion: Causes, Measures to check population, Population growth and Economic Development.

Poverty in India: Causes and suggestions to Eliminate poverty.

UNIT III:

Economic Reforms: Concept of Liberalization, Privatization and Globalization and their impact on Indian Economy.

Globalization and Swadeshi.

Public Sector: Role and Problems of Public Sector. Mani Ratna.

UNIT IV:

Monetary policy: objectives and tools, Role of RBI.

Fiscal policy: objectives, components of fiscal policy, fiscal policy of India.

Exchange Rate policy: determinants, types of exchange rate system, and their impact on the Indian Economy.

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Industrial Policy of India: Objectives, Importance and New industrial policy of India.

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Suggested Readings:

Swami & Gupta, "Economic Environment in India", RBD, Jaipur

Sundaram & Dutt, "Indian Economy" S Chand & Sons, New Delhi.

Ishwar C. Dhingra, "The Indian Economy Environment and Policy", S Chand & Sons, New Delhi.

Mathur, Mishra, Vyas – "Economic Environment in India", RBSA Publication, Jaipur

A N Agarwal, "Indian Economy", New India International Ltd, Chennai

Puri and Mishra, "Indian Economy", Himalaya Publishing House, Mumbai.

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